

# A Mega Factory in Operation

Indian Machine Tool Manufacturers' Association hosts its proud twin show – the 16<sup>th</sup> edition of IMTEX 2013 and 15<sup>th</sup> edition of Tooltech 2013 from January 24 – 30 at its eco-friendly exhibition center, Bangalore International Exhibition Centre (BIEC). The entire machine tool, cutting tool and accessory fraternity is coming to make it bigger and better.

Organized in the midst of a very challenging economic environment, IMTEX 2013 is slated to drive new sectors of machine tool demands to newer heights; expand market opportunities and reach new customers. With every passing year the event has grown from strength to strength. This show is expected to be the



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largest machine tool show ever held in the country. Sharing his views on the machine tool industry, Vikram Sirur, President – Indian Machine Tool Manufacturers' Association (IMTMA), said, "The current market size of the machine tool industry stands at ₹1,17,644 million of which the domestic production makes for around 33 per cent of the total consumption. The Indian players have grown rapidly over the last ten years and now have their presence across all the product categories."

Already recognized as one of the premier events in the world of machine tools, IMTEX has proved to be the largest exhibition of metal-cutting machine tools and manufacturing solutions in South and South-East Asia.

### Impressive display

This year's IMTEX theme of 'Making India a manufacturing powerhouse' is creating a huge business opportunity for the stake holders connected with the metal factory. It



Source: IMTMA

(LtoR) L Krishnan, Vice-President, IMTMA & Managing Director, TaeguTec India, Shailesh Sheth, Chairman –Media, IMTMA, Vikram Sirur, President, IMTMA, V Anbu, CEO & Executive Director, IMTMA, on the dias.

has tremendous significance at all levels of manufacturing in the organization from CEOs, entrepreneurs, shop floor engineers, supervisors, technicians, senior executives, corporate planners & strategists, manufacturing managers & executives, shop-floor engineers & technicians, agents & dealers and spanning industries.

Spread in a huge exhibition area of 48,000 sq mt in five different halls there are around 1200 exhibits valued at ₹1500 crore weighing 6,000 tonne consuming 11 MW power. No doubt it looks like a mega factory in operation! The exhibition is an ultimate facilitator of B2B cooperation between manufacturers and users showcasing exhaustive range of innovations and technological refinements in the complete product segment of metal-cutting machine tools from India as well as all over the world. It also has displays of LIVE technologies in working condition.

Concurrently run with IMTEX 2013, at the same venue Tooltech 2013 features the latest trends in cutting tools, tooling systems, machine tool accessories, metrology & CAD/CAM, etc, from all across globe.

**International participation**

With the number of exhibitors growing year after year, this edition of IMTEX witnesses the participation of 947 exhibitors in IMTEX and Tooltech. The exhibition also has group



**"Apart from traditional sectors, there will be a galore of visitors from new industry sectors ranging from aerospace, medical engineering, in this IMTEX show."**

**V Anbu, CEO & Executive Director, Indian Machine Tool Manufacturers' Association**



**"IMTEX is a witness on how the Indian machine tool industry is transforming to become more productive, efficient and competitive. It is a complete show of end-to-end solution of manufacturing problems."**

**Shailesh Sheth, Chairman -Media Indian Machine Tool Manufacturers' Association**

participation from nine countries - China, Germany, Italy, Korea, Spain, Taiwan, Czech Republic, Singapore and USA. There are also exhibitors from Australia, Canada, France, Korea, Holland, Turkey, Belgium, Russia, Japan, Thailand, UK at the event.

**Exhibitors' profile**

Participants at IMTEX cater to various sectors such as turning, drilling, boring, milling machines, gear cutting & finishing machines, screwing & threading machines and planning, shaping, slotting & broaching machines. There are also companies belong to sectors like sawing and cutting-off machines, grinding machines, tool grinding machines, special purpose grinding machine, honing, lapping, polishing & deburring machines, machining centers, etc.

Besides, exhibitors in Tooltech 2013 offer products and services in areas such as sensors and diagnostics, portable electric or pneumatic tools, CAD/CAM - hardware and software, testing and balancing machines, etc.

**Special attraction**

The special attraction in the upcoming show is the 'Academia-Industry Pavilion' where academic/research institutions are invited to present themselves and their particular field of research interest related to the Indian machine tool industry. IMTEX is also an ideal platform for visitors from academia & technical institutions, policy makers, budding engineers, technocrats and industry trade delegations.

**Awards**

Some of the most prestigious awards such as the fifth IMTMA BFW-Life time achievement award in memory of Late Shri H R Gupta;



**"We are encouraging to invest heavily in R&D and innovation to bridge the wide gap between the technologies in the industry. We intend to close technology gaps through joint ventures, mergers and acquisitions."**

**Vikram Sirur, President, Indian Machine Tool Manufacturers' Association, Chairman, Miven Mayfran Conveyors Pvt Ltd**



**"Exhibitions play a vital role in our constant efforts to serve our existing customers, both end-users as well as OEM's even better. An even more important function of exhibitions is to provide a window to get to know new clients and to learn about their short and long term needs."**

**Anders Fager, Managing Director, Seco Tools India Pvt Ltd**

the fourth IMTMA Vinod Doshi outstanding entrepreneur award and FIC – Foundation Award are going to be presented to recognize, appreciate and encourage ideas and innovations in the machine tool technology.

**Exhibitors' voices**

Talking about his expectations from the show, Shashank Dangi, Manager Marketing, Festo Controls said, "We anticipate visitors, particularly from Western and Southern region, in larger numbers than usual since there is a slowdown being experienced in the industry in general and most of the people would like to utilize this time to keep themselves informed of new technology and products available in the market. The participation from companies abroad is increasing and innovative technologies and products are made available to Indian customers."

Elaborating on his previous experience with IMTEX, Sambit Pradhan, Business Development Manager, Asia Pacific, Geometric Ltd added, "Our overall experience with IMTEX has been excellent. The visitor levels, in terms of both their quality and quantity, are very high. With its remarkable spirit and drive, IMTEX has been a complete success for us always."

Tushar Mehendale, Managing Director, ElectroMech Material Handling Systems India is also expecting a good response at IMTEX 2013. Talking about it, he stated, "We certainly hope that there is healthy and



**"We certainly hope that there is healthy and quality footfall at IMTEX this year. We look forward to forging long lasting ties with the new clients and strengthening bonds with existing ones."**

**Tushar Mehendale, Managing Director, ElectroMech Material Handling Systems India Pvt Ltd**

quality footfall at IMTEX this year. We look forward to forging long lasting ties with new clients and strengthening bonds with existing ones." Furthermore, Anders Fager, Managing Director, Seco Tools India opines, "We have high expectations on this year's



**"At IMTEX, we can have an active presence of machine tool players across the globe, which surely will give us a confidence about the bright future of the machine tool industry. A great flow of potential customers will boost a sentiment in today's so called uncertain market condition."**

**P G Jadeja, Managing Director, Jyoti CNC Automation**

version of IMTEX. We know that all the important players are exhibiting. So a high attendance is to be expected. We look forward to welcoming all our existing and new clients into our both, to witness the technology being displayed."

Presenting his expectations from IMTEX, Syed Md Samim, Marketing Manager, Quaker Chemicals, mentioned, "IMTEX is the most efficient and effective platform for a manufacturing company like us to showcase our innovative fluid solutions, cutting edge technologies like ours. It's a platform to understand the ever changing needs of the customers within the manufacturing industry and across various locations in India. IMTEX presents a wonderful opportunity to take stock of the current capabilities of the Indian machine tool industry, and its attempt to emerge as a global player."

**Make the most of it!**

With IMTEX assuming a big role in the manufacturing world, this edition of IMTEX might see a footfall of 110,000 visitors. After all, the entire machine tool fraternity wants to make the most of such unique platform to meet and share information on value-added innovation and technological refinements to optimize productivity, enhance quality, reliability and increase competitiveness to world-class standards.

**MMI**



**"IMTEX attracts customers from all over India and a lot of exhibitors themselves are customers of Festo. Many of our solutions and products can be seen on some of the machines displayed in many other stalls."**

**Shashank Dangi, Manager Marketing, Festo Controls Pvt Ltd**



**"Our overall experience with IMTEX has always been excellent. The visitor levels, in terms of both their quality and quantity, are very high. With its remarkable spirit and drive, the show will be a complete success for us."**

**Sambit Pradhan, Business Development Manager, Asia Pacific, Geometric Ltd**